

# LOGISTICS

## MAGAZINE

**December Issue  
2009**

### Top Fifty Australian Supply Chains

SPECIAL FEATURE

Don't miss Australia's first definitive list of Who's Who in Supply Chain in Logistics Magazine. For the first time, Logistics Magazine will rank Australia's leading supply chain companies according to their investments for the future. Calculated by Australian supply chain industry experts, this report will be an exciting look into the future performance of the industry.

### Year's Best Products In Review

Despite the downturn, the interest in technologies and systems including RFID, bar coding, wireless terminals, storage, lift trucks and accessories and conveyors, is being sparked by companies that are actively pursuing strategic initiatives such as continuous improvement, lean practices and just-in-time/build-to-order production methods, according to US research. In December Logistics presents the best of 2009 materials handling products and equipment.



### Editor's Choice

PRODUCTS

The Editor's Choice section of the magazine is a great opportunity for suppliers to take advantage of having information on new products and equipment published in the magazine FREE OF CHARGE. However, editorial space in the feature is at a premium, so get your editorial in early with a high resolution image to maximize your chances of being published.



### Strategy and Services

IS IT FEASIBLE FOR A SMALL TO MEDIUM CONTAINER BUSINESS TO IMPLEMENT RFID?

Deciding whether to deploy radio frequency identification can be difficult considering investment amount and the needed changes within the organisation. In a real world example, Logistics Magazine investigates the time and investment costs required for the technology as the most important factors when deciding whether or not to deploy.



**Editorial/Booking Deadline 30/10/2009**  
**Material Deadline 09/11/2009**

**Publish Date Friday 07/12/2009**

#### Key Contacts:

**KEY ACCOUNT EXECUTIVE** Tom Morgan t 02 9422 2928 m 0414 217 190 e tom.morgan@reedbusiness.com.au

**ACCOUNT MANAGER** Richard Bunting t 02 9422 2718 m 0424 138 806 e richard.bunting@reedbusiness.com.au

**QUEENSLAND SALES MANAGER** Sharon Amos t 07 32618857 m 0417 072 625 f 07 3261 8347 e sharon.amos@reedbusiness.com.au

**SA/WA SALES MANAGER** David Murray Smith t 08 8731 5800 m 0411 748 213 e david@agsmedia.com.au